Cutwise

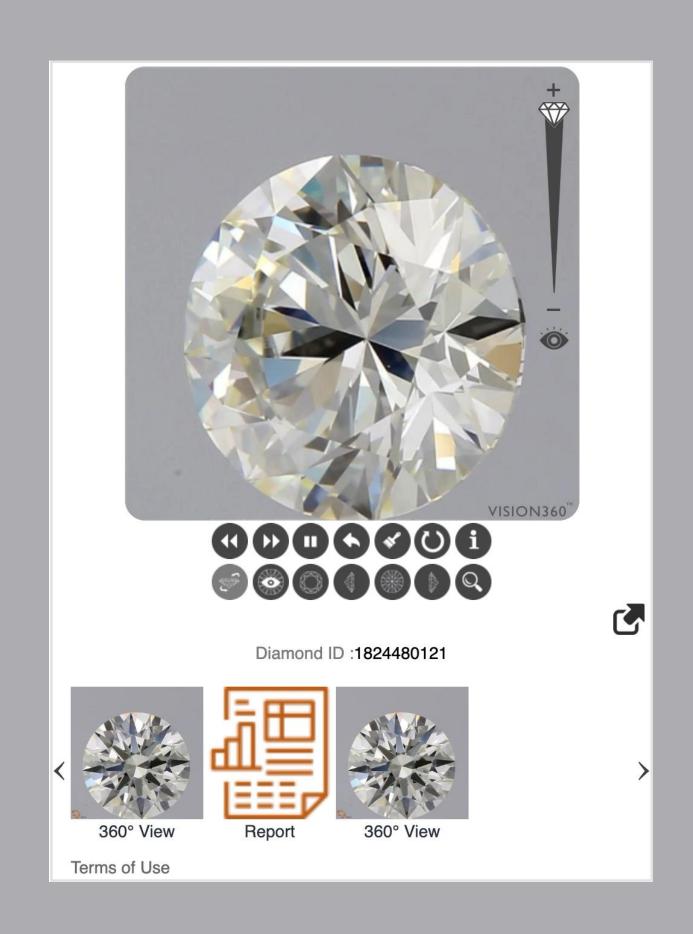
Integration

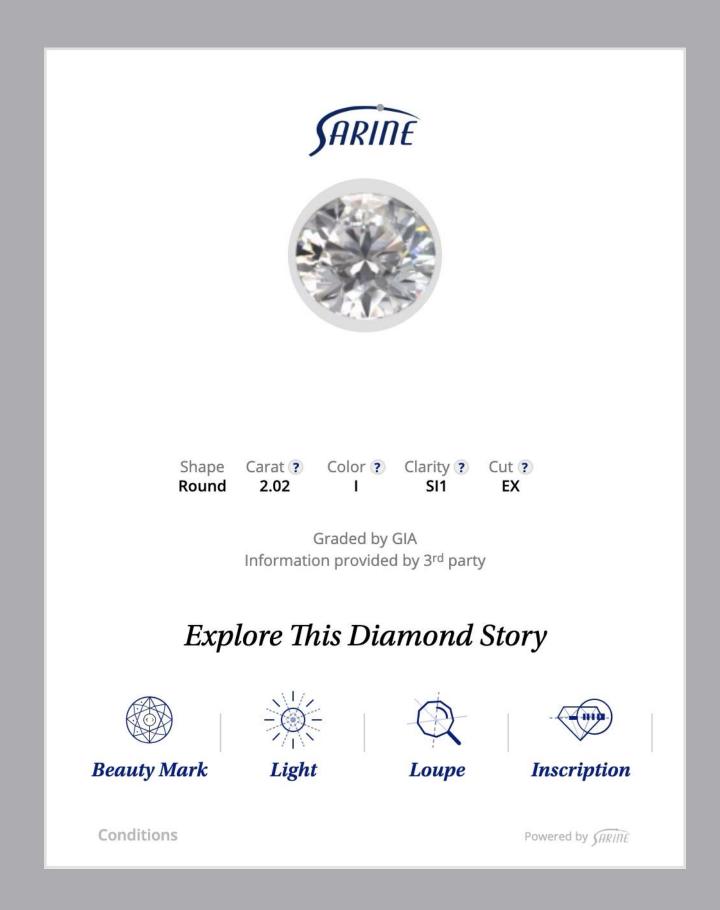


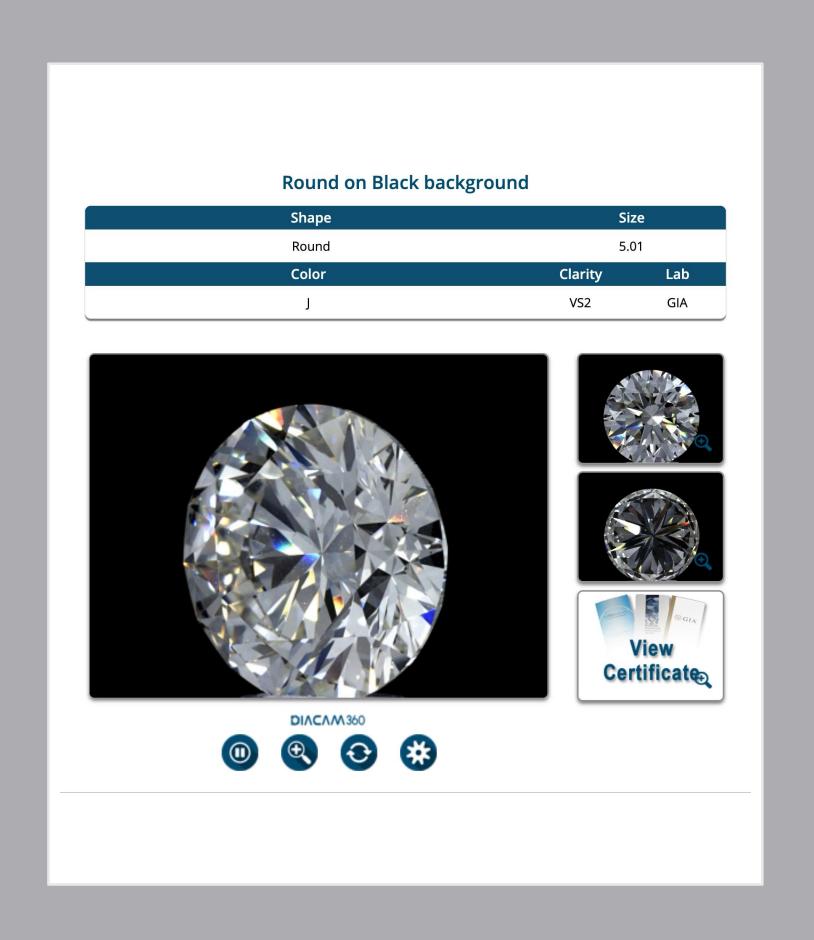




Current Solutions







Vision360

Sarine Profile

Diacam360

Current Solutions

Compare		Shape ✓	Price ^	Carat ~	Cut ✓	Color ~	Clarity ~	Delivery Date ✓
☆		Round	\$4,121	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,145	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,184	1.00	Ideal	F	SI2	Jul 9
☆		Round	\$4,215	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,321	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,355	1.00	Ideal	F	SI2	Jul 15
☆		Round	\$4,369	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,371	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,371	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,379	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,407	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,407	1.00	Ideal	F	SI2	Jul 15
☆		Round	\$4,514	1.00	Ideal	F	SI2	Jul 16
☆		Round	\$4,519	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,522	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,522	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,523	1.00	Ideal	F	SI2	Jul 15
☆		Round	\$4,597	1.00	Ideal	F	SI2	Jul 9
☆		Round	\$4,632	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,639	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,665	1.00	Ideal	F	SI2	Jul 9
☆		Round	\$4,672	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,672	1.00	Ideal	F	SI2	Jul 12
☆		Round	\$4,672	1.00	Ideal	F	SI2	Jul 12
☆	\$	Round	\$4,675	1.00	Ideal	F	SI2	Jul 15

Websites without any videos, only 4C parameters

The most popular videos are 360° rotation





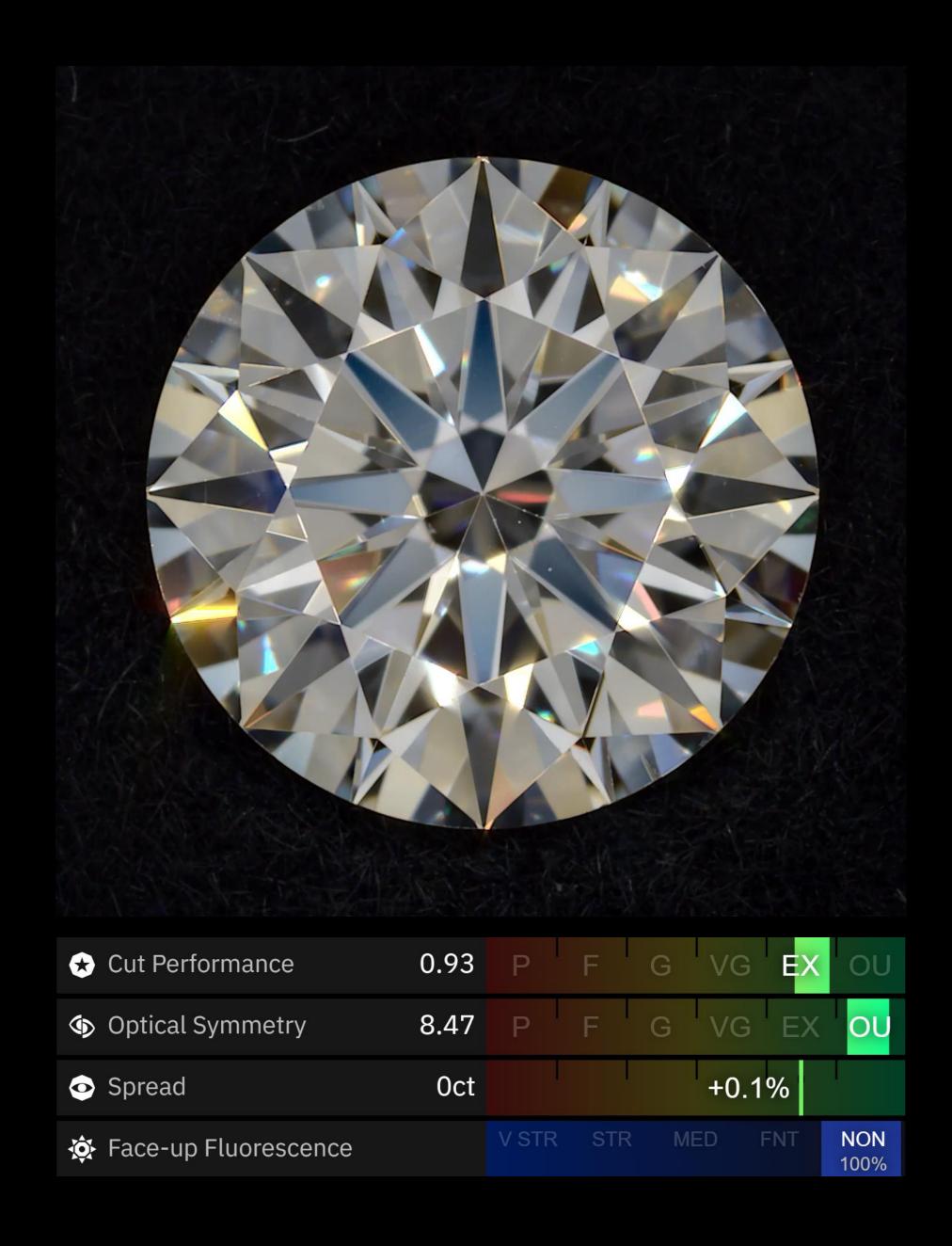
That doesn't have anything common with real life diamonds assessment

Diamonds are estimated in a ring



by swinging the hand with the ring on

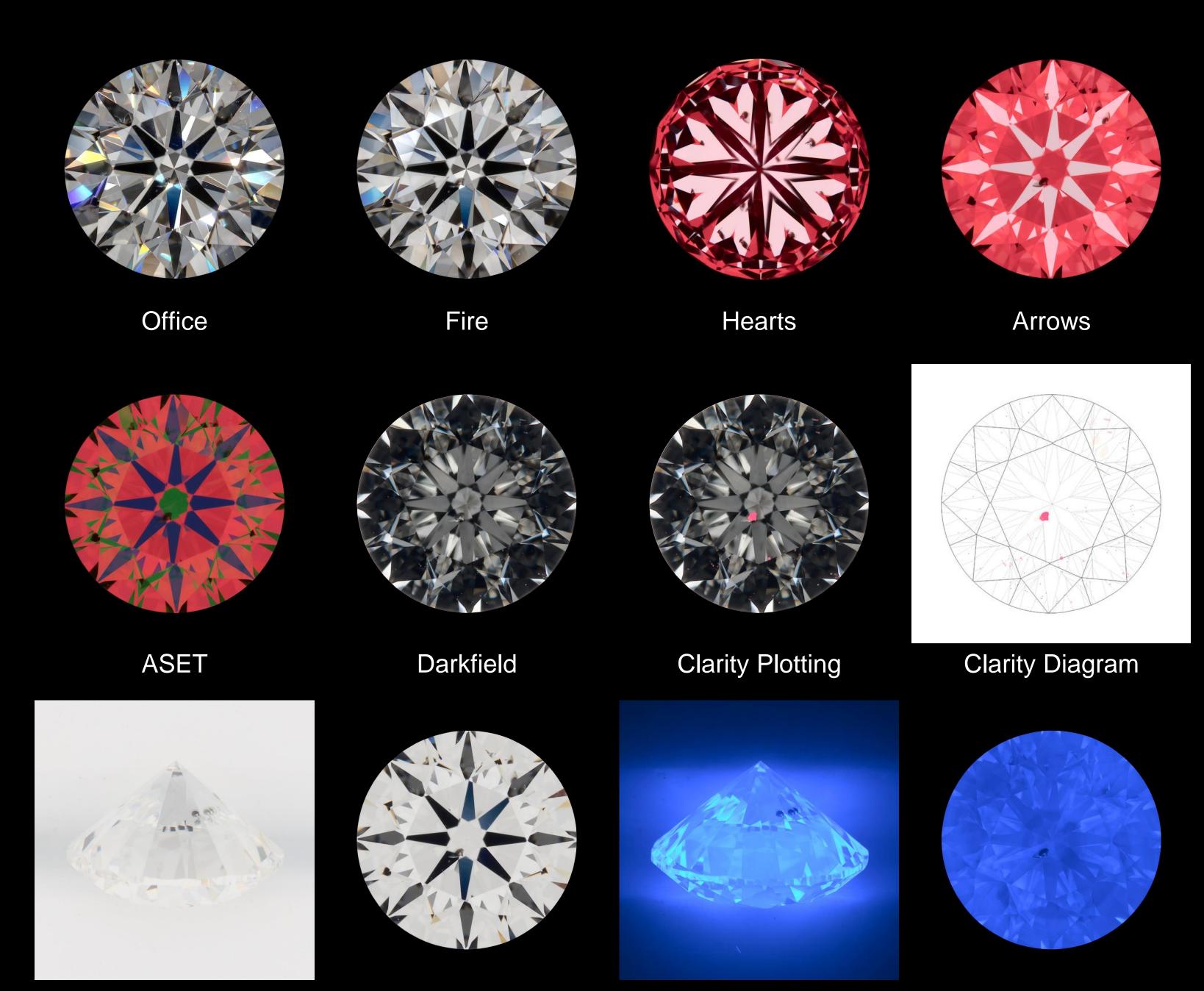
Embed similar swinging videos into your website



Along with optical performance evaluation

We provide a wide range of visual data

- Beauty
- Symmetry
- Clarity
- ◆ Color
- Fluorescence



Pavilion color

Table color

Pavilion Fluorescence

Fluorescence

Conventional Characteristics Graded in Lab: Four Cs

Diamond characteristics important for Consumer:

- Fire, Brilliance, Optical Symmetry based on human perception, including stereovision
- ◆ Table Color, Fluorescence
- Apparent size (Spread)
- Position of clarity features, diamond transparency

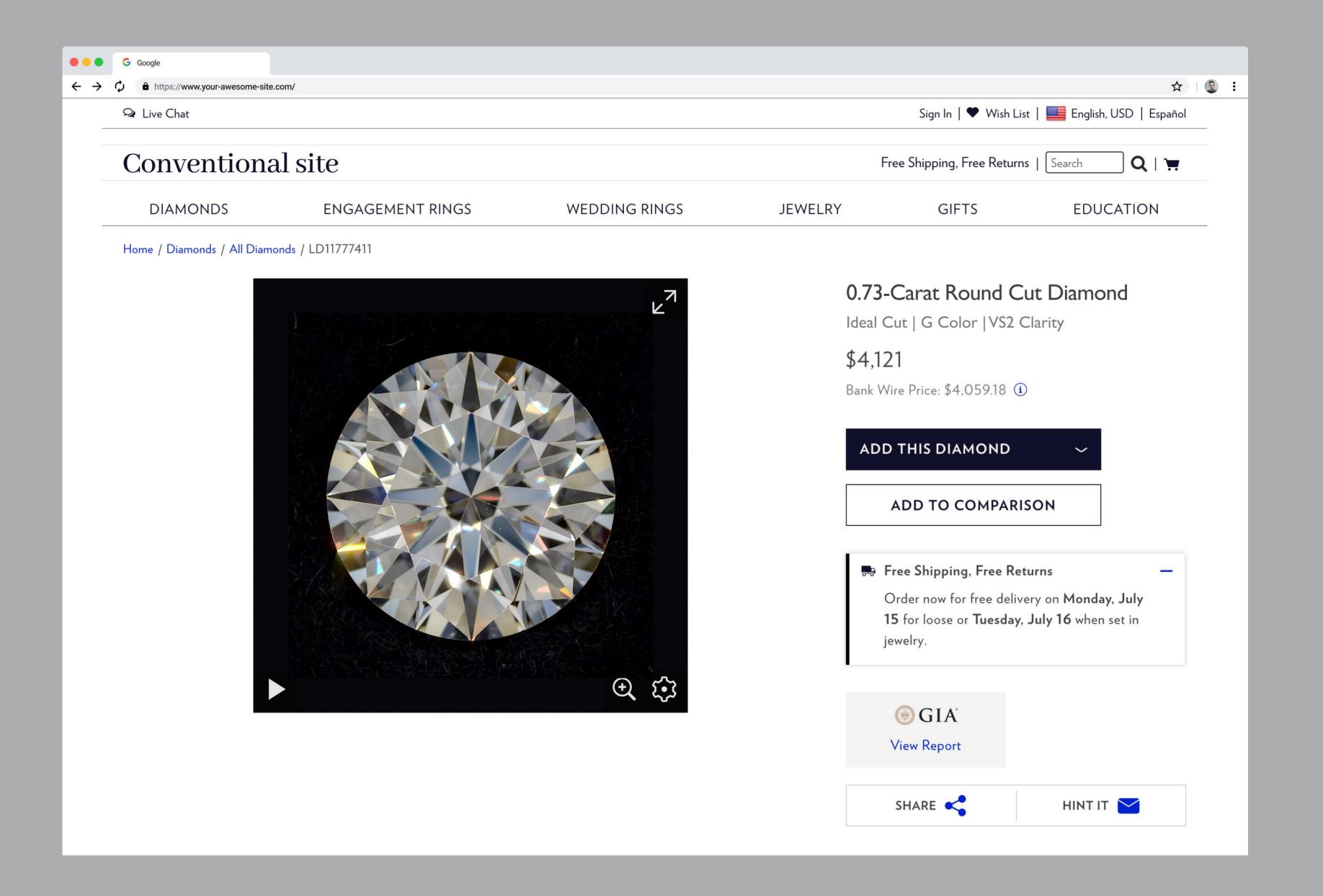


What Cutwise functions can be embedded in your website?

Player

Embed any single DiBox 2.0 or ViBox video in your site

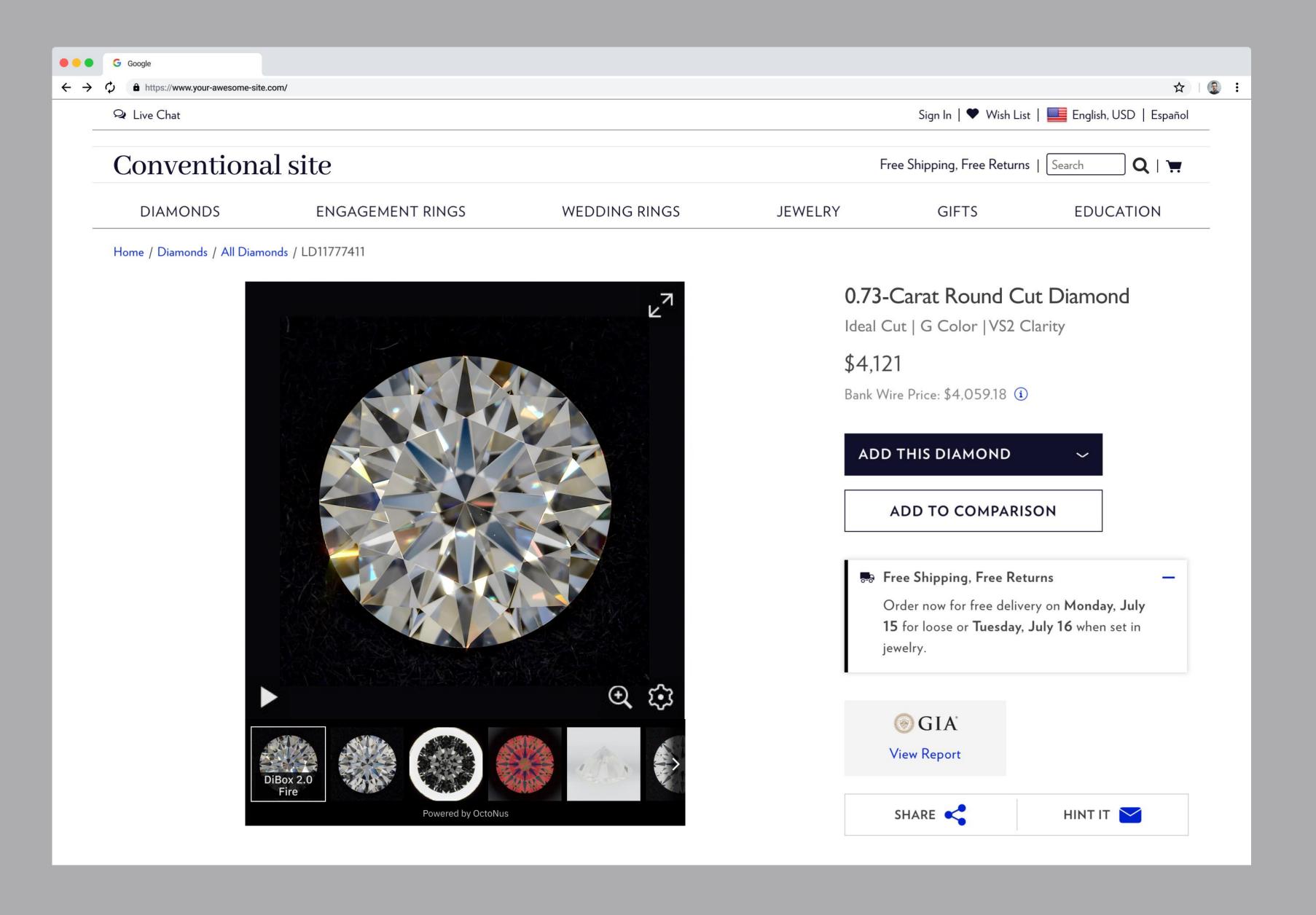
Available now



Visual Widget

Embed all available images and videos

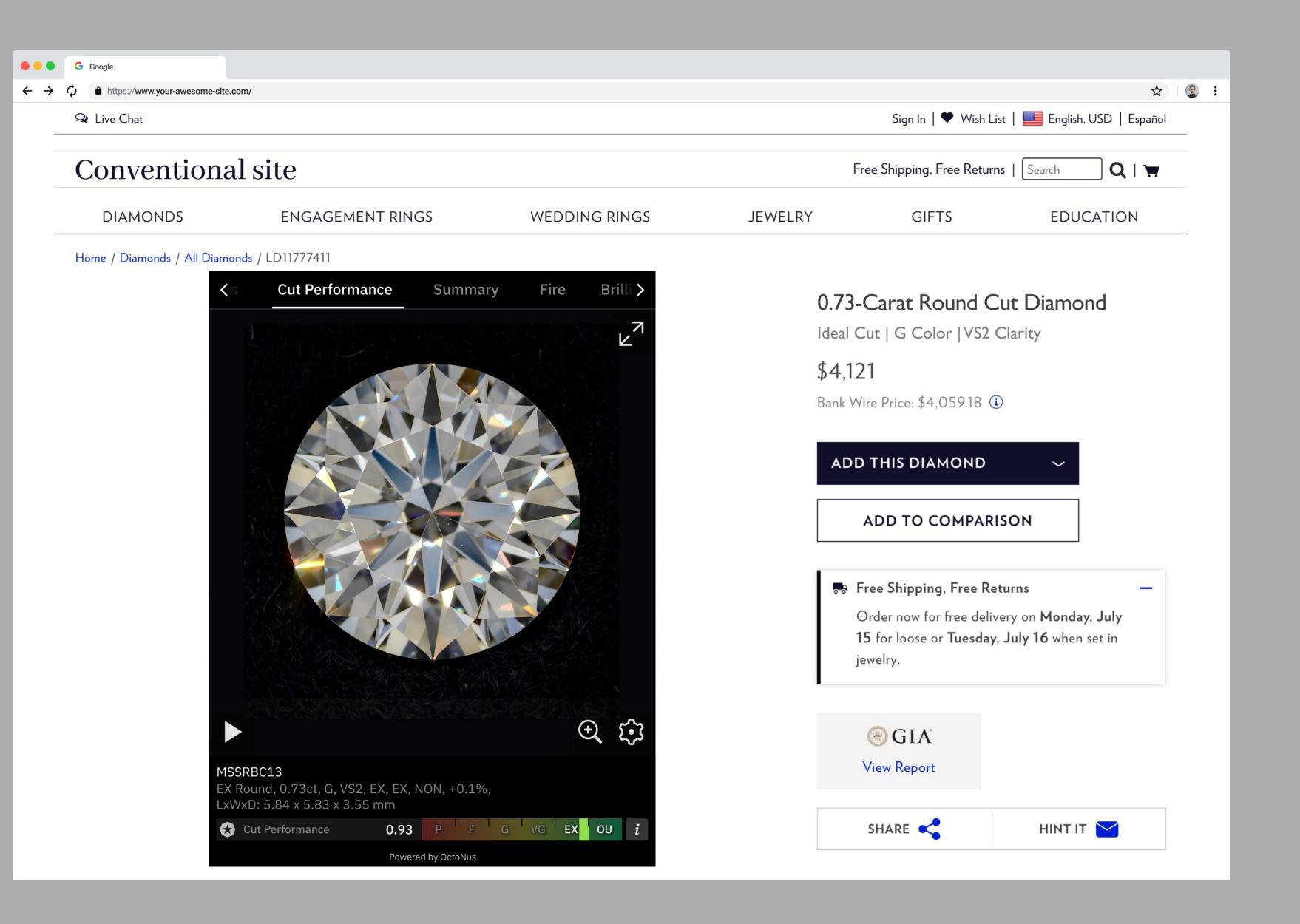
Available now



Optical Performance Widget

Videos and performance data in one compact component

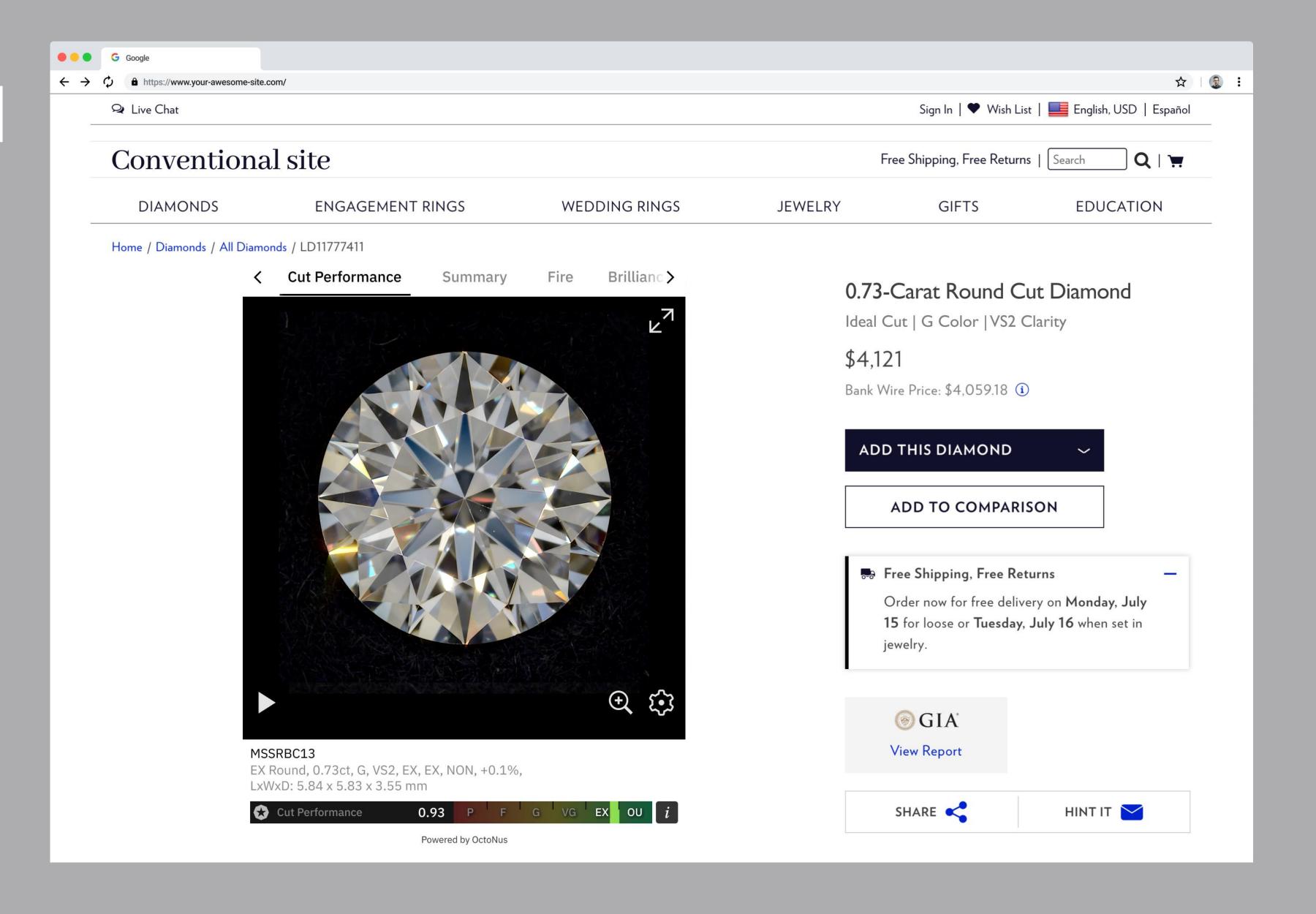
Available now



Customized Widget

Widgets can be customized to meet your website style

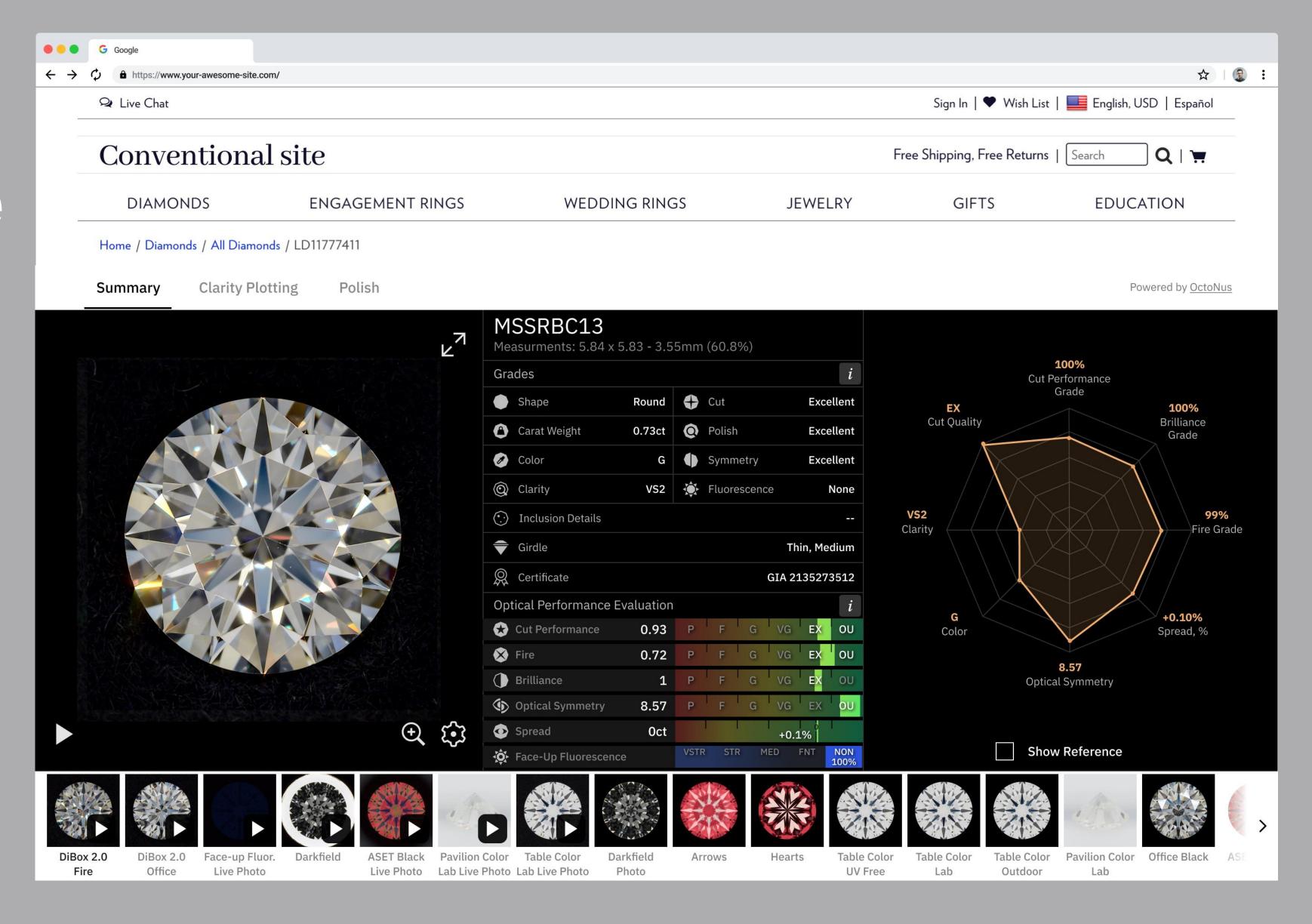
By request



Optical Performance Full Report

All info at a glance.
Can be opened from your catalog

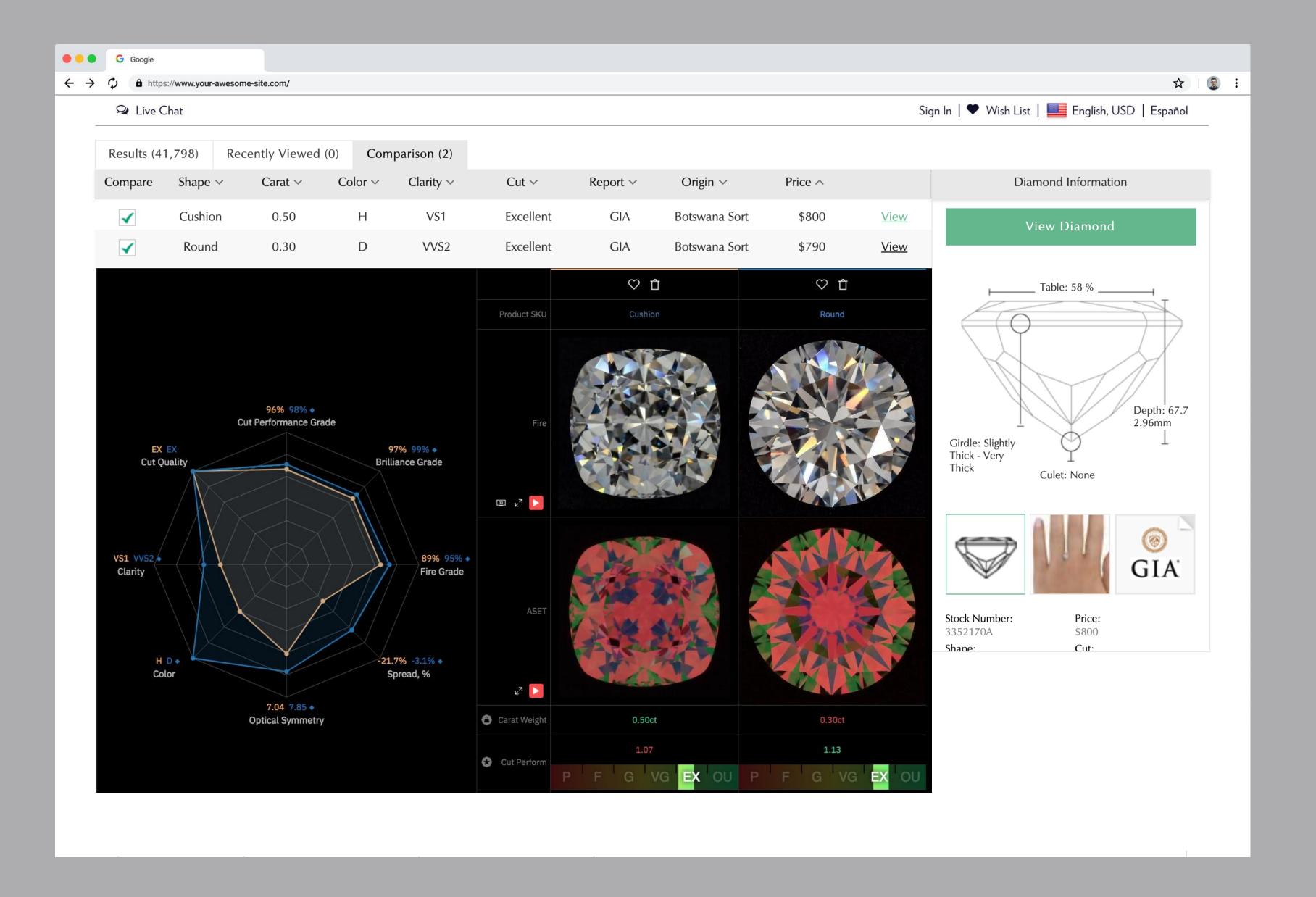
August 2019



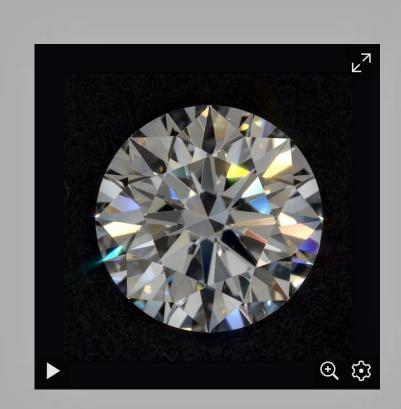
Comparison Widget

Makes possible to compare different cuts

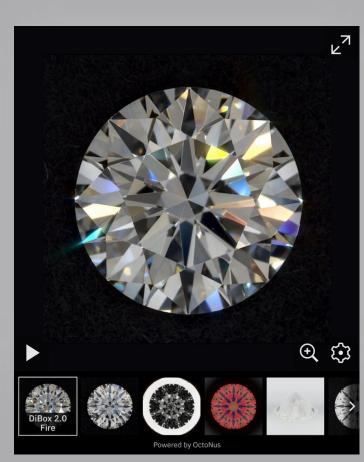
Q4 2019



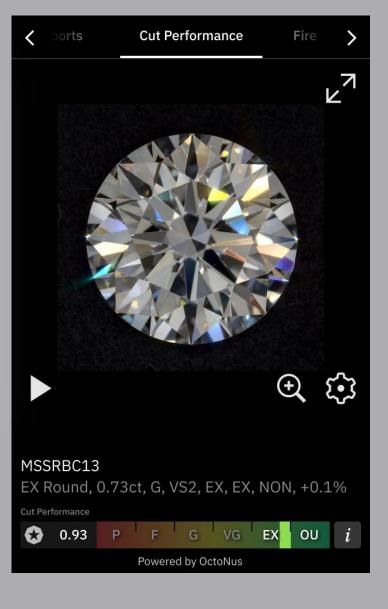
Integration Options



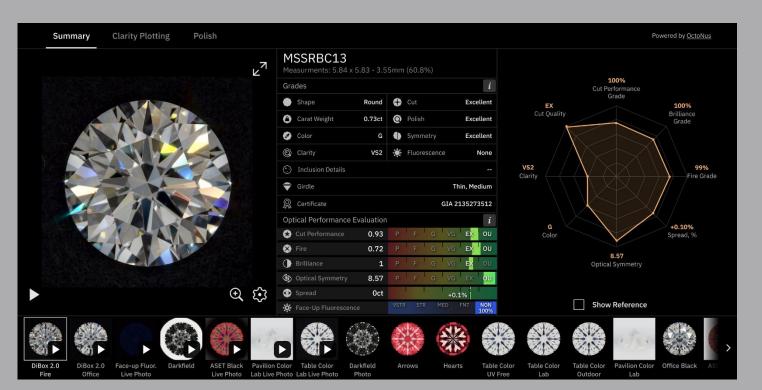
Player



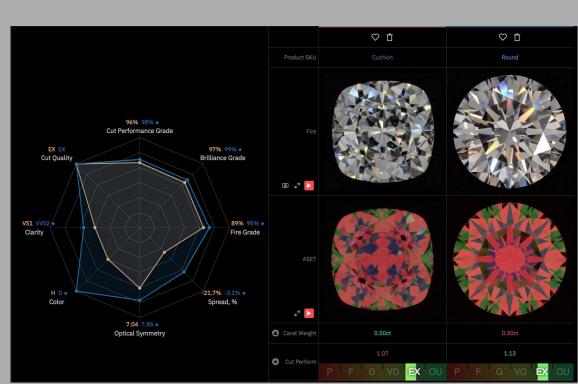
Visual Widget



Optical Performance Widget

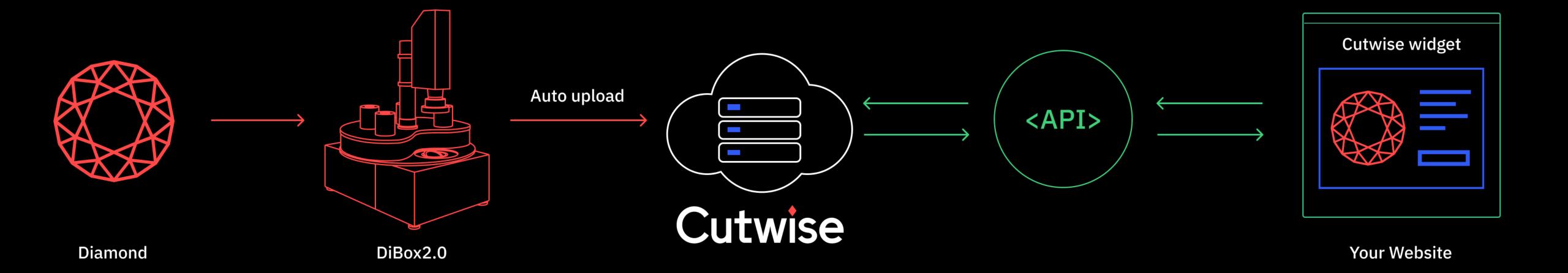


Optical Performance Full Report



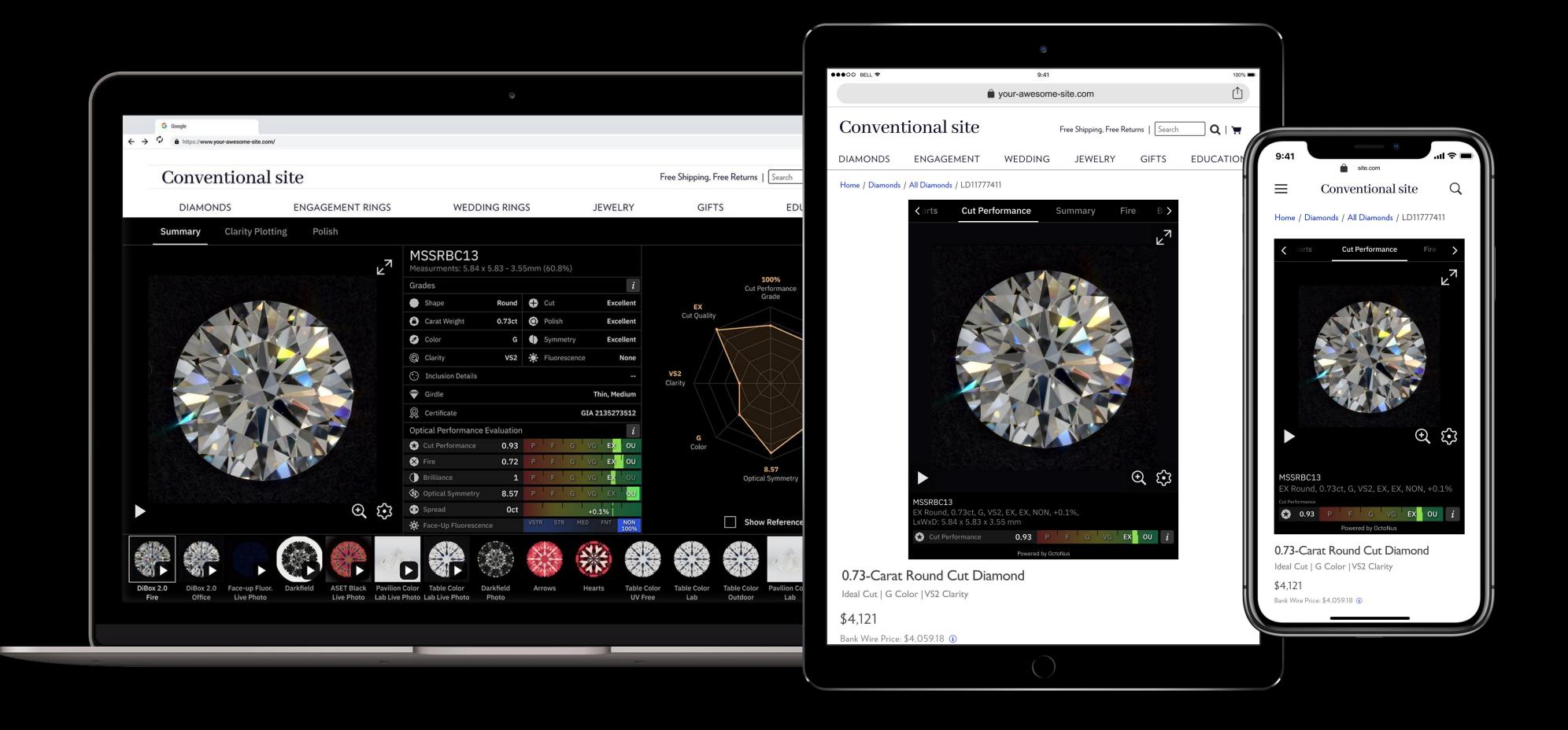
Comparison Widget

Integration Workflow

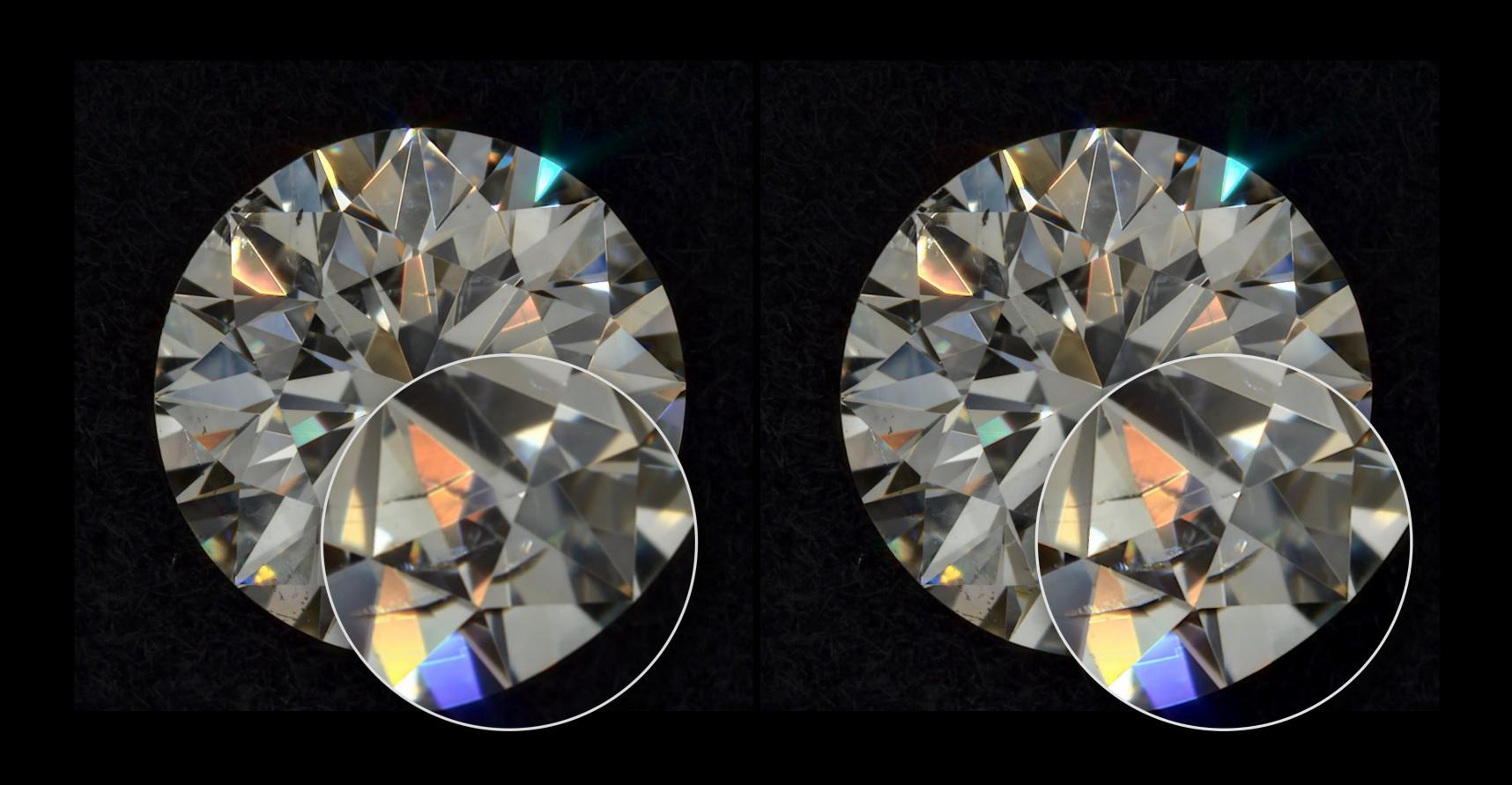


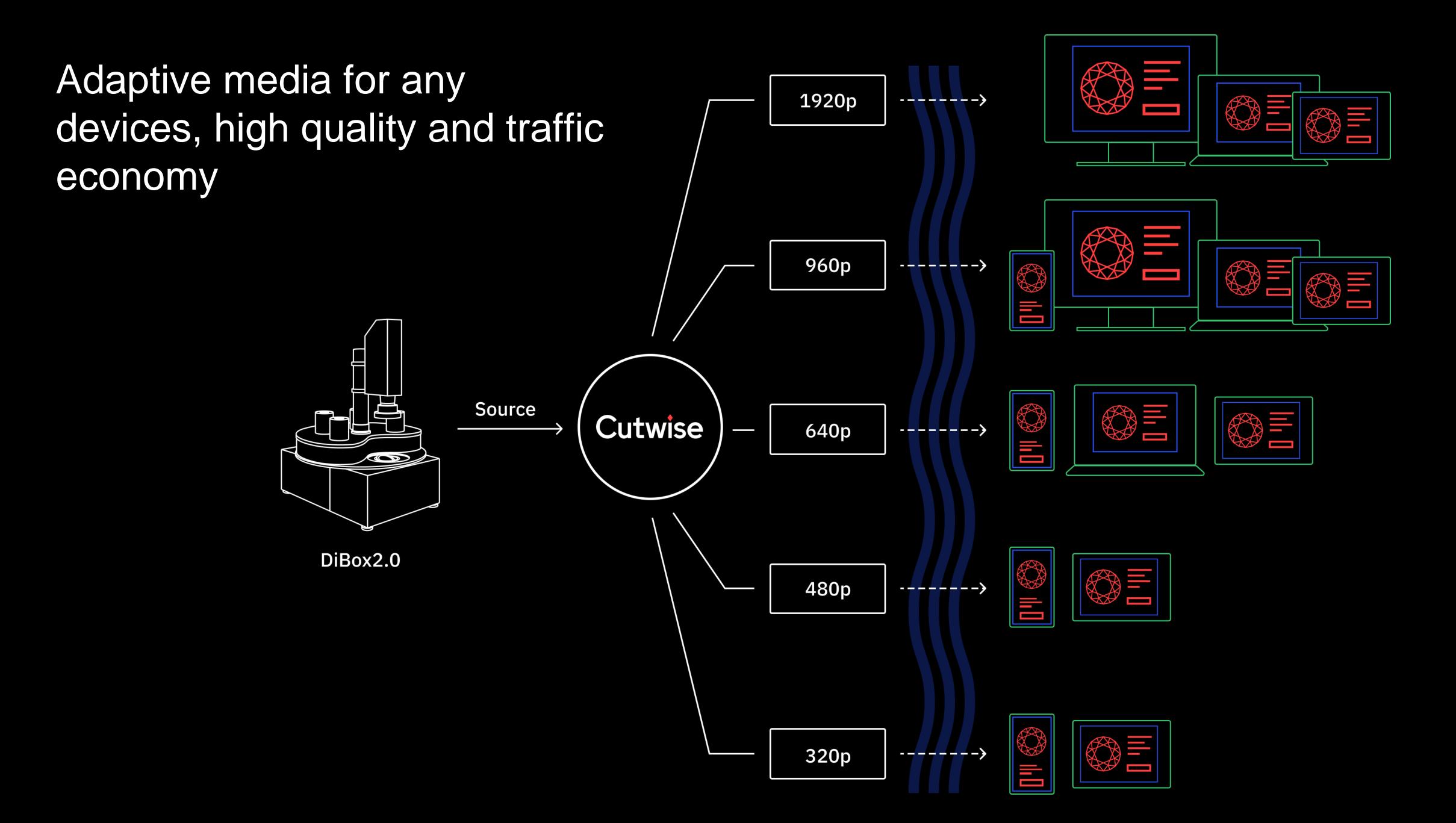
Cutwise Widgets Technical Benefits

Adaptive layout (phones, tablets, laptops, widescreen displays, 4K TVs)

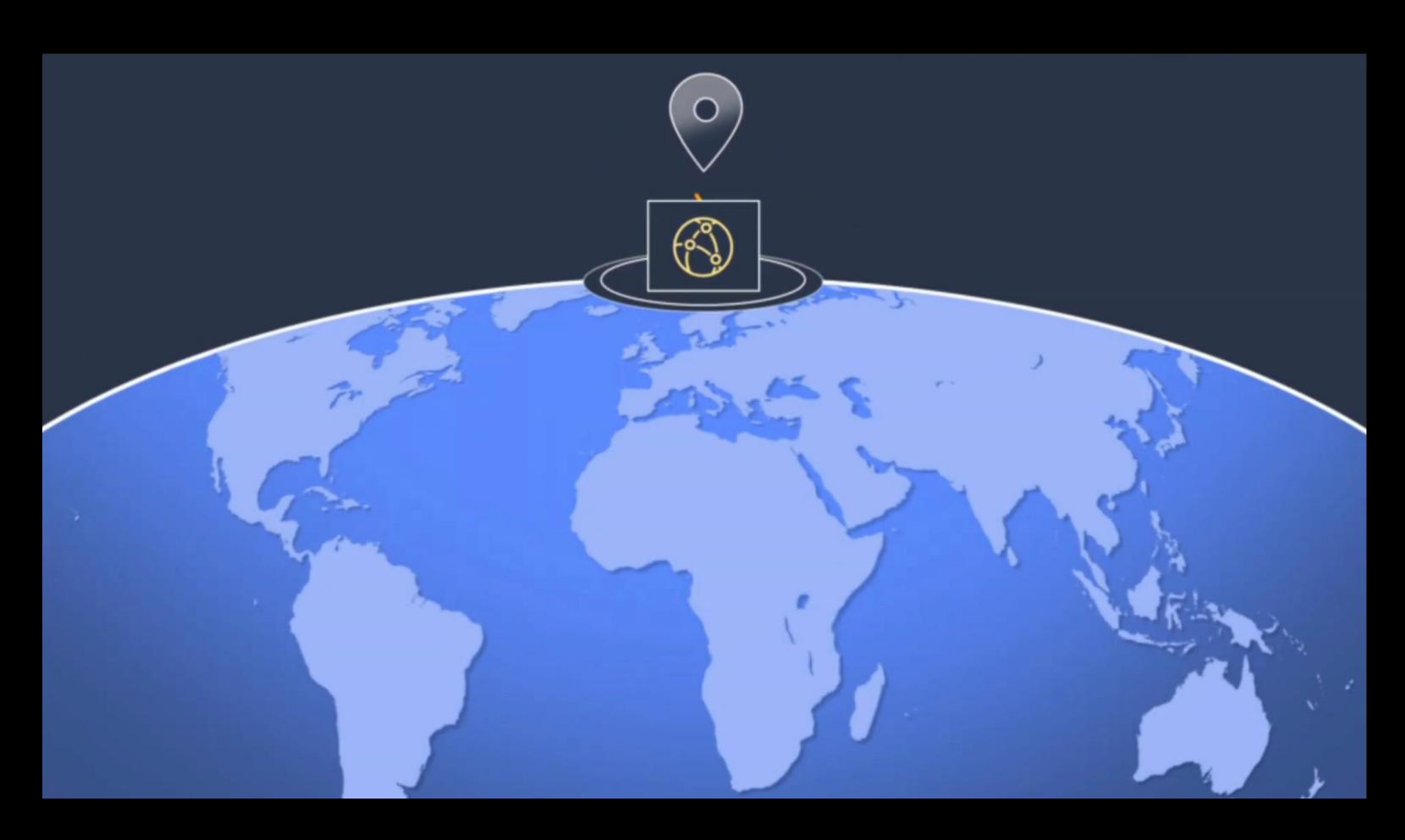


HiDPI (Retina) displays support



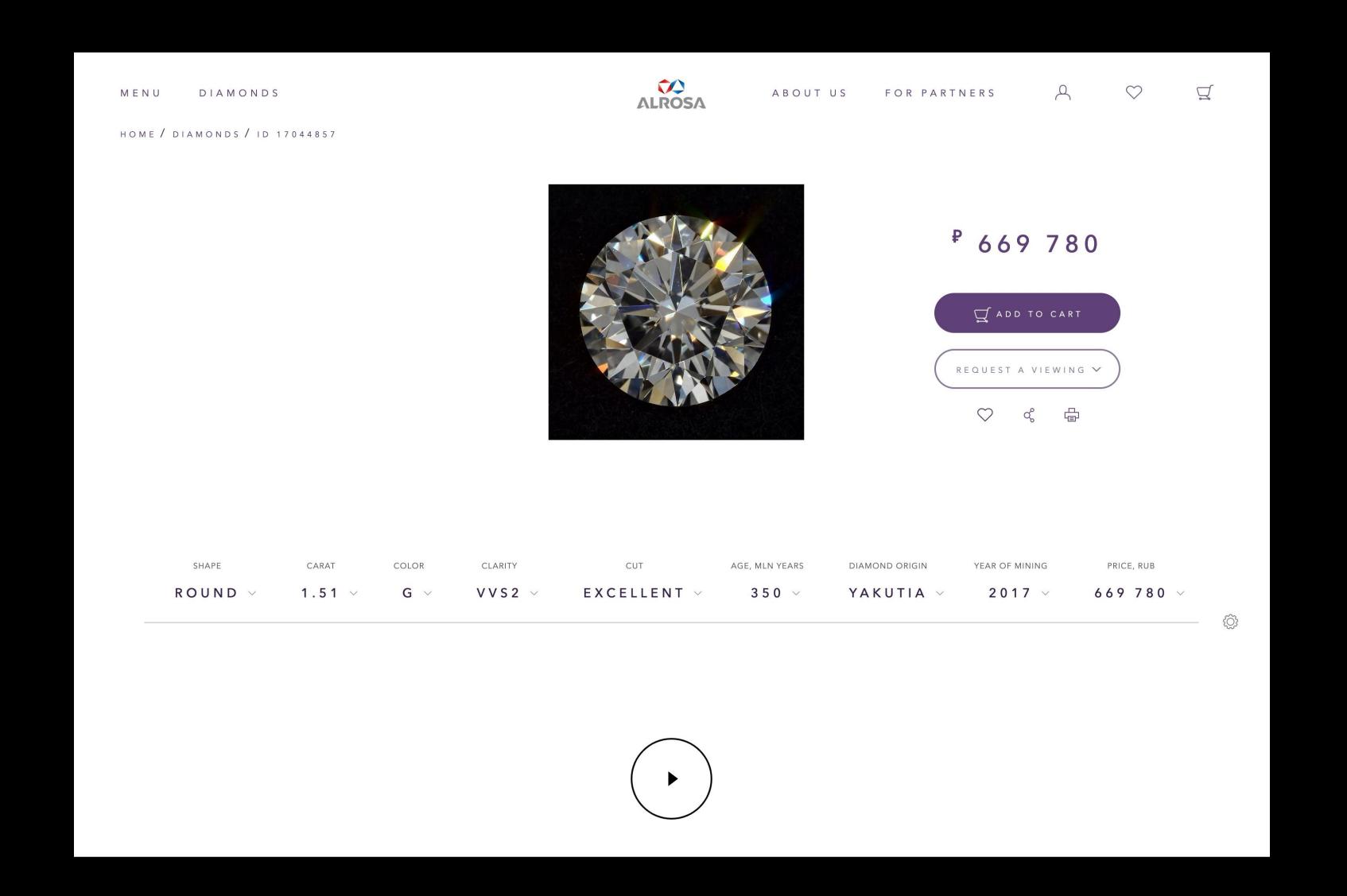


CDN (Content delivery network), fast content delivery to any place in the world.





Player integration



DHARMANANDAN

Only video and optical performance data were used

SIRIUS STAR® CUSHION

CUTWISE PROFILE Optical Light Performance Report 360 View H&A

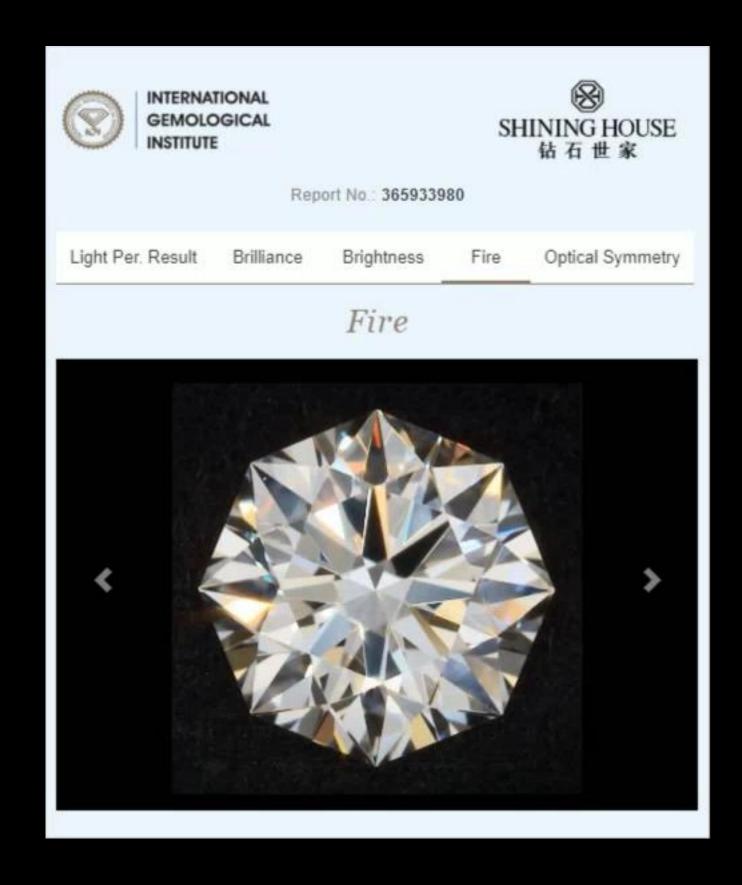


Powered by OctoNus

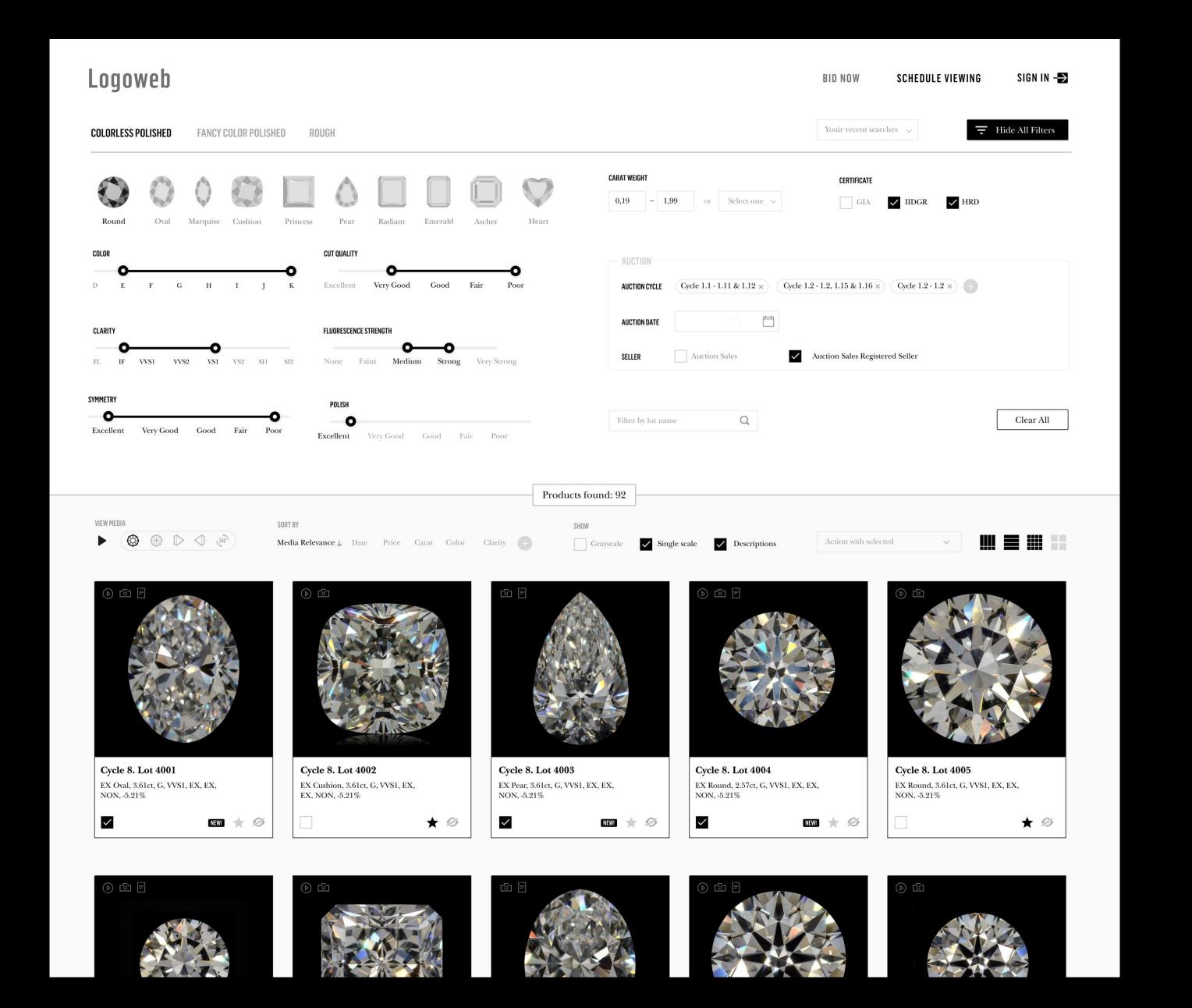
25

IGI

Only video was used



OEM customized solutions



Thank you

Cutwise DiBex 2.0 On octonus / IXI7



